
MEGAN♥LEE DESIGNS

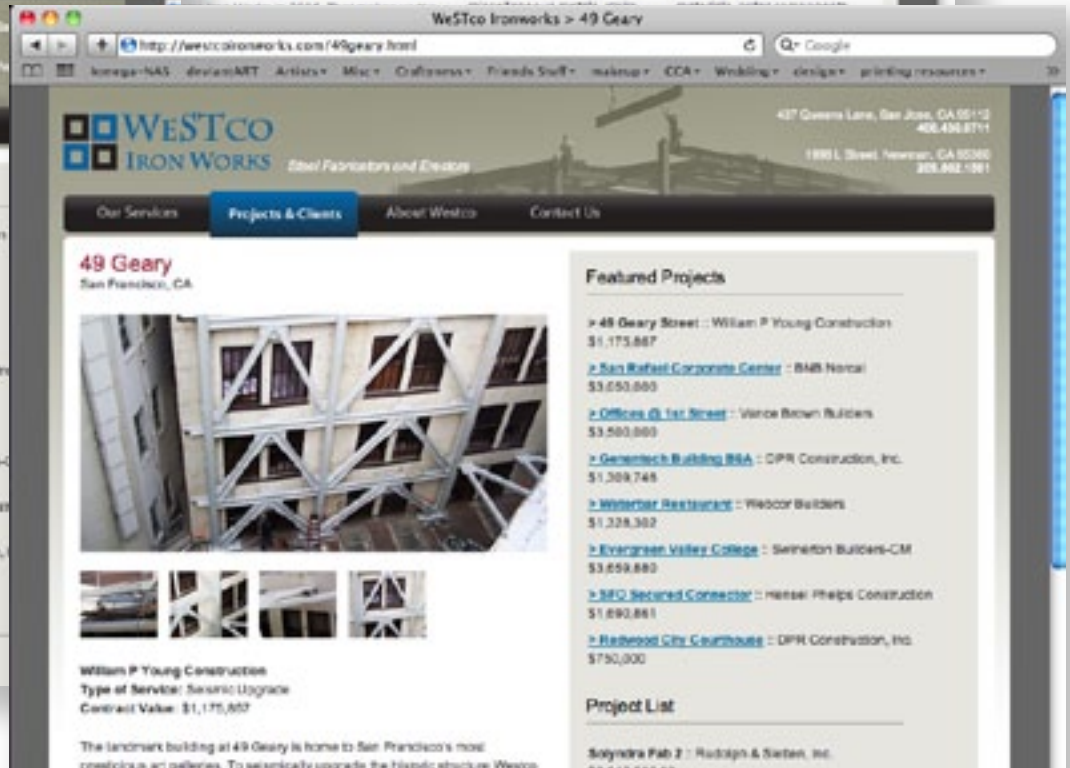
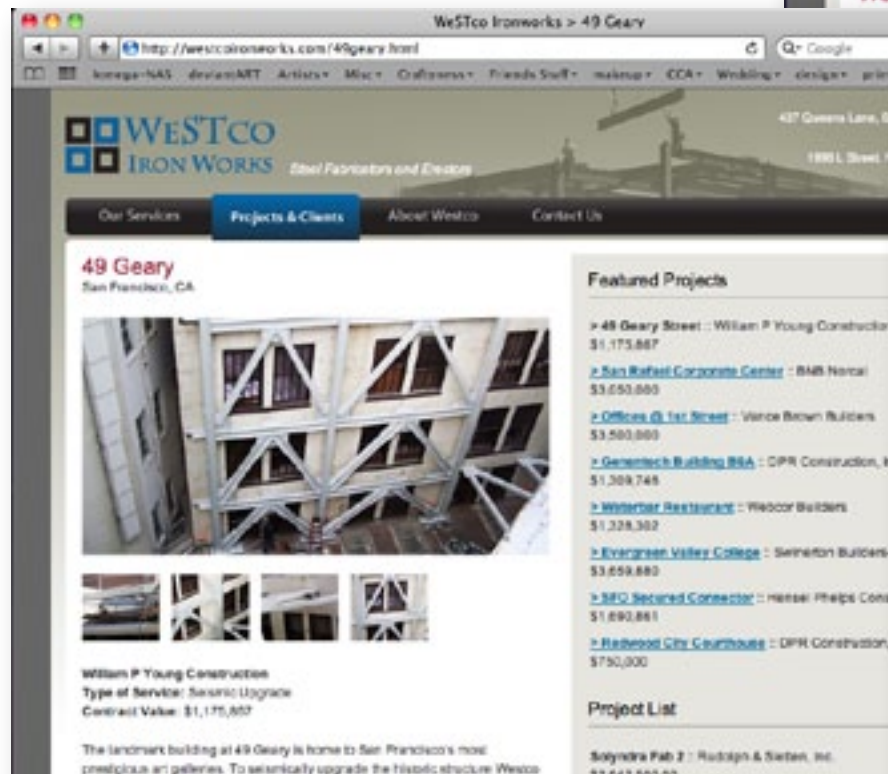
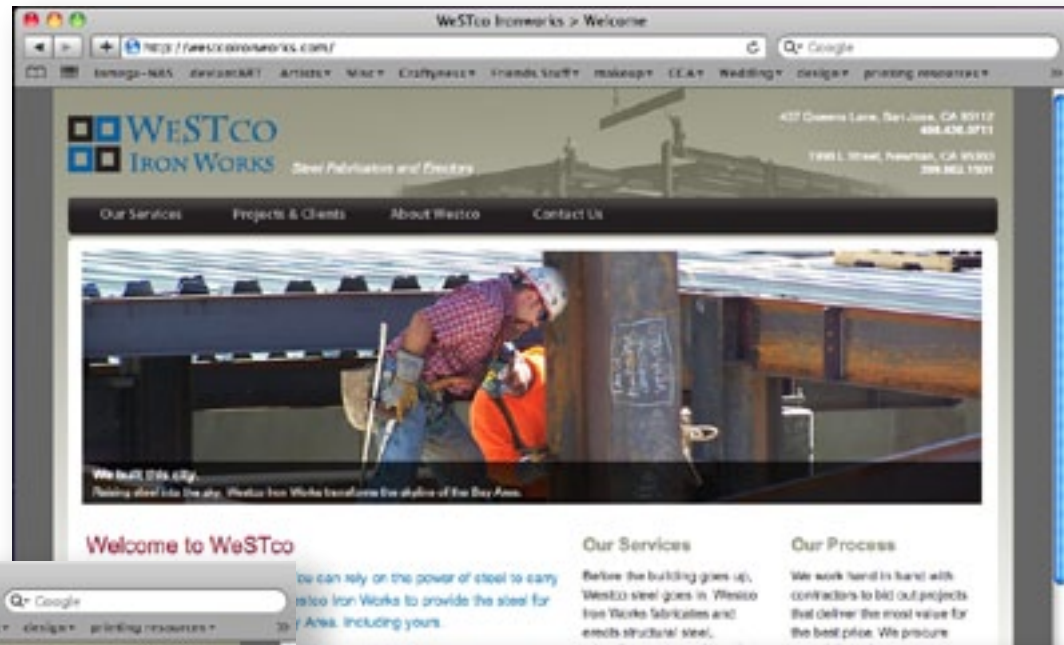
415.297.5019 | megan@megan-lee.com | www.megan-lee.com

WESTCO IRONWORKS WEBSITE

HTML/CSS coding & art production
art direction: Andrew Faulkner / afstudio

Assisting with the re-design of Westco Ironwork's website, I worked with the copy writer and lead designer and constructed (no pun intended) the coding for the website from scratch.

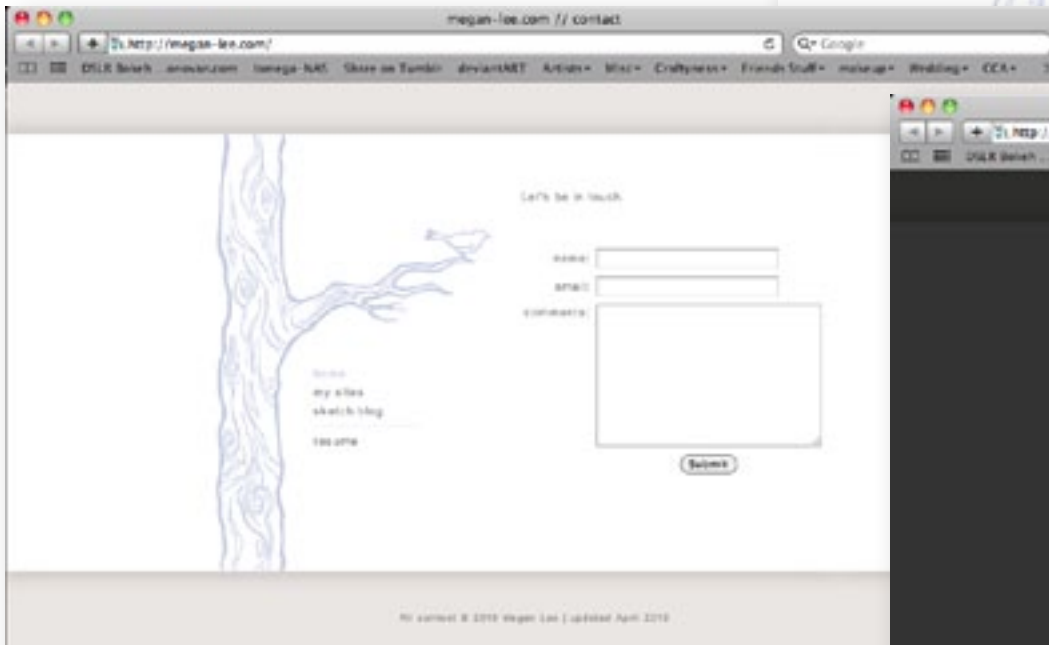
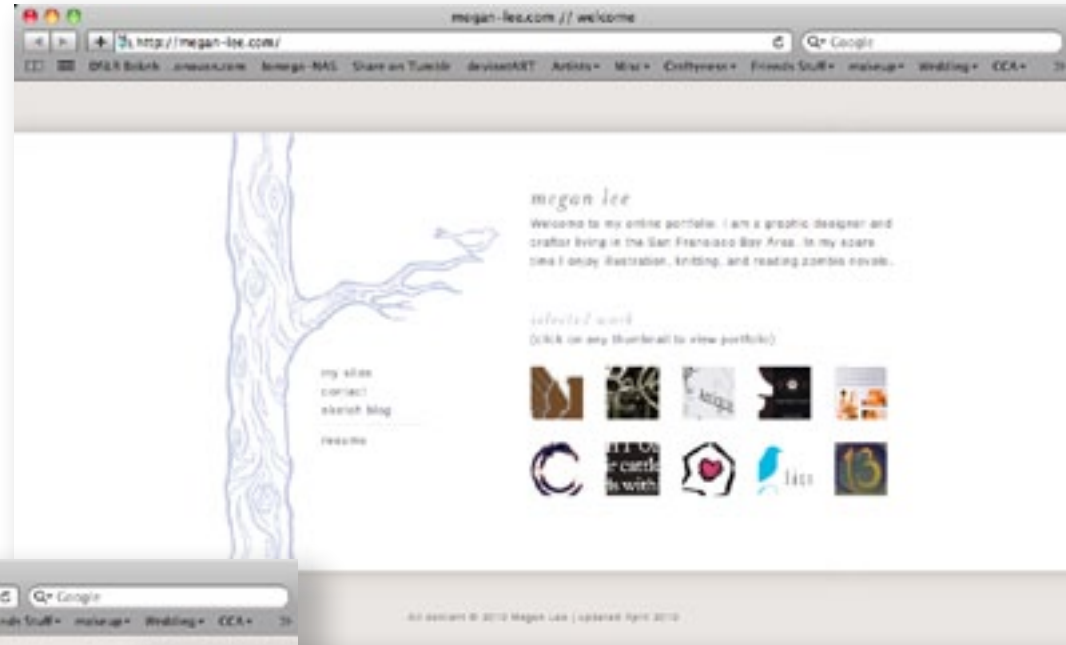
www.westcoironworks.com



ONLINE PORTFOLIO

Design, art production, HTML/CSS coding

A previous version of megan-lee.com design.

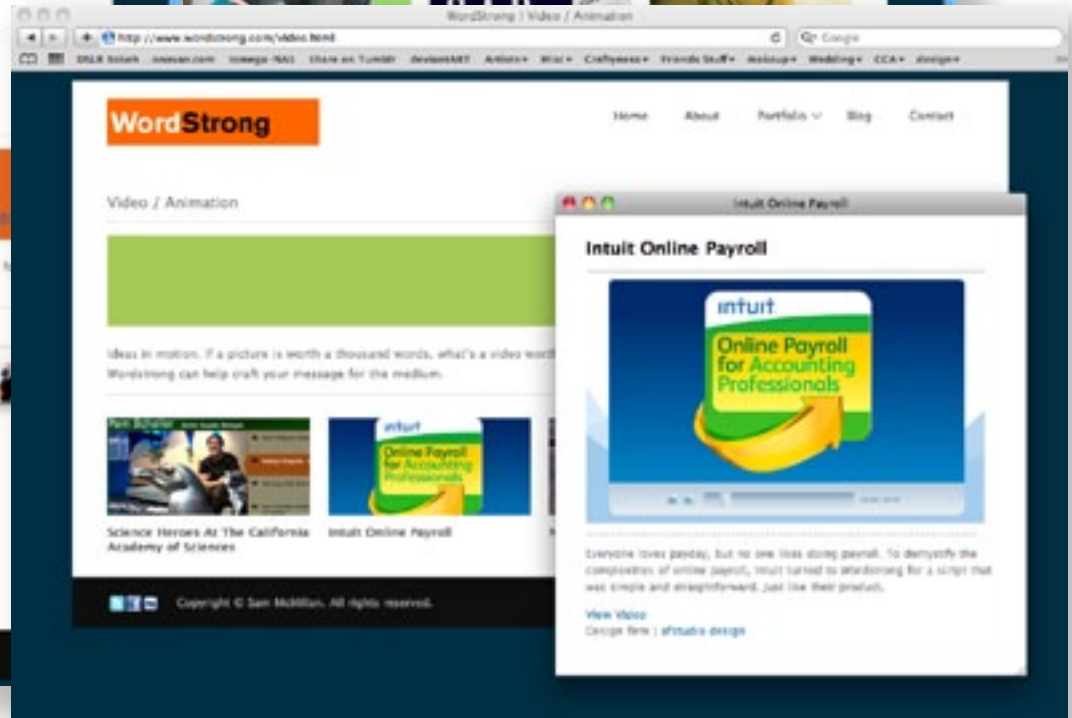
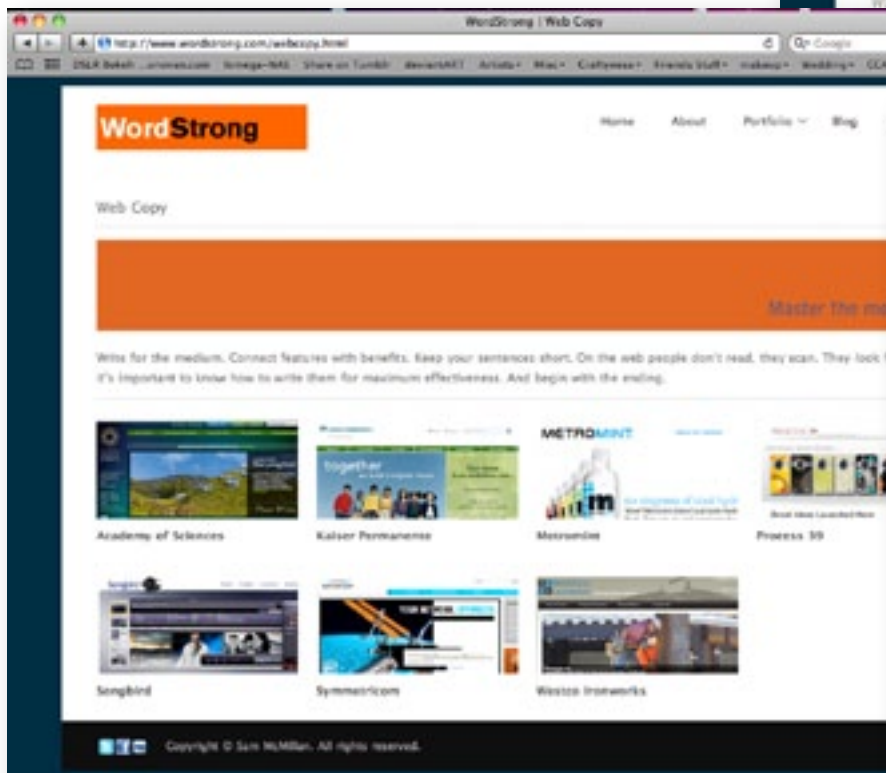
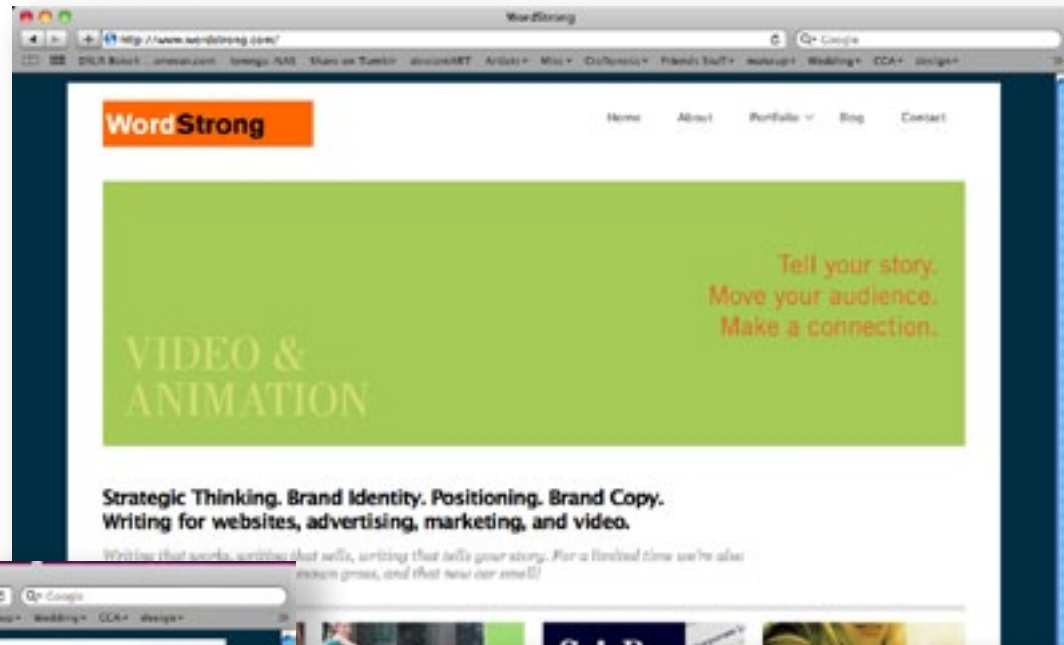


WORDSTRONG WEBSITE

HTML/CSS coding

The new WordStrong website was created using a template and altering the coding to fit the client's needs.

www.wordstrong.com

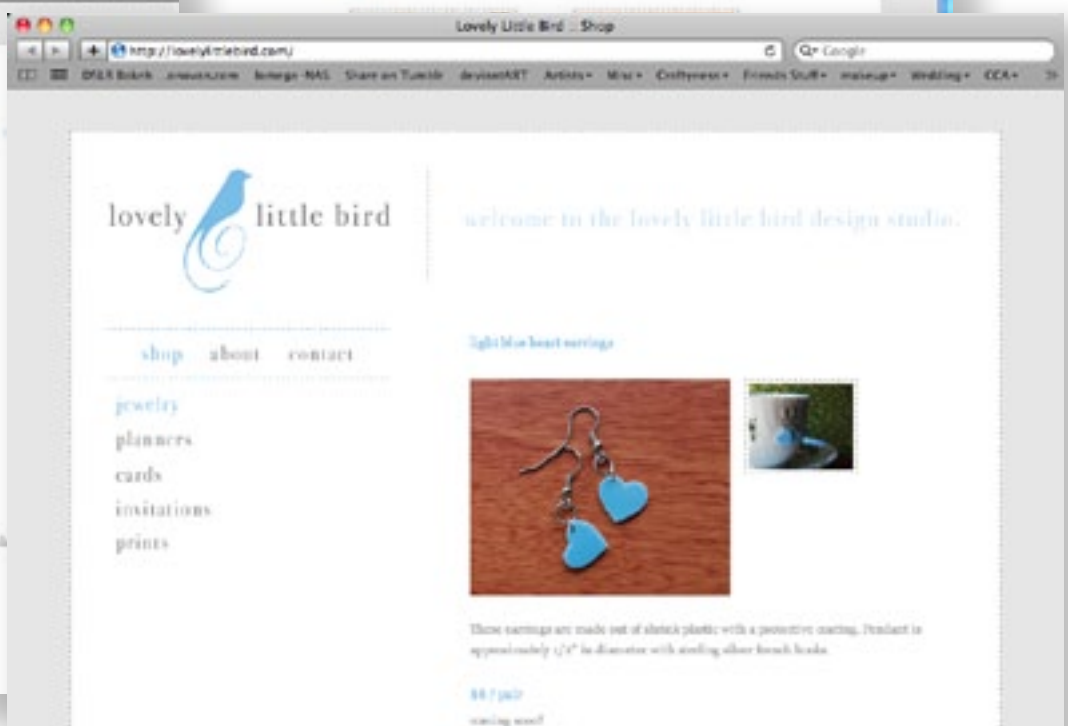
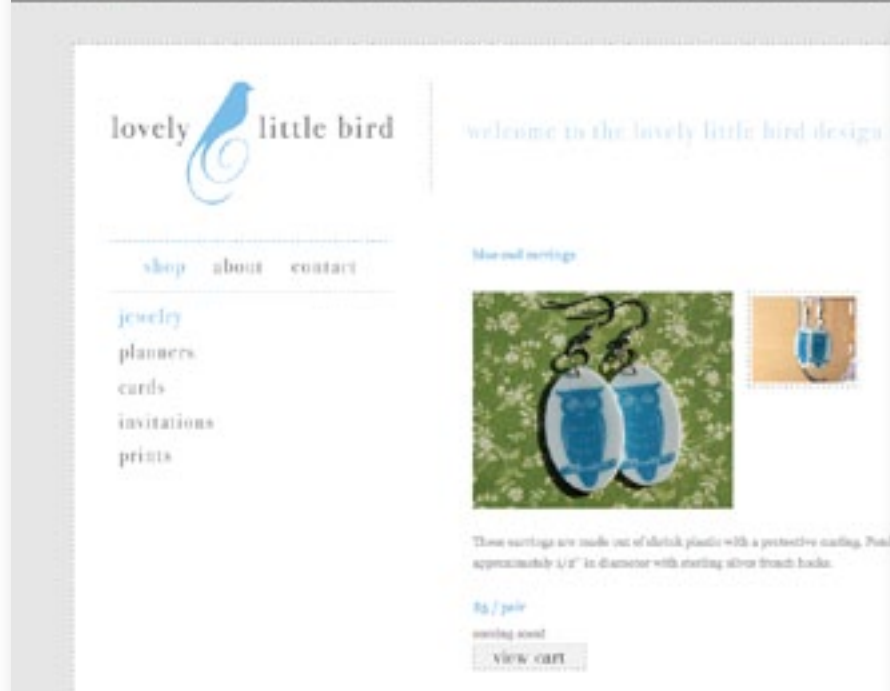
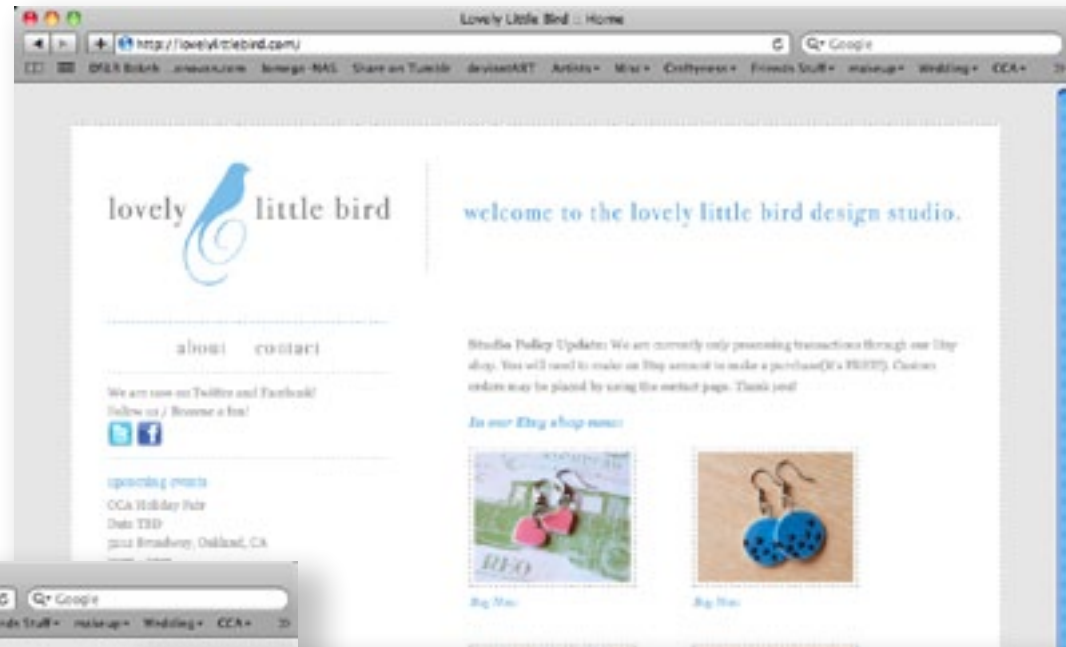


LOVELY LITTLE BIRD WEBSITE

Concept, design, HTML/CSS coding & art production

Lovely Little Bird Designs is a small, independently owned online shop that features custom jewelry and art work.

www.lovelylittlebird.com



TORANI - POINT OF SALE PIECES

Design & production

art direction: Paul Huber / Firewood

Each season Torani gives cafe owners and operators a set of point-of-sale pieces to help them drive drink sales. The goal of the p.o.s. is to feature a drink (depending on the season) and flavor that compliments the season. The design is used on double-sided posters, tent cards, and window clings.

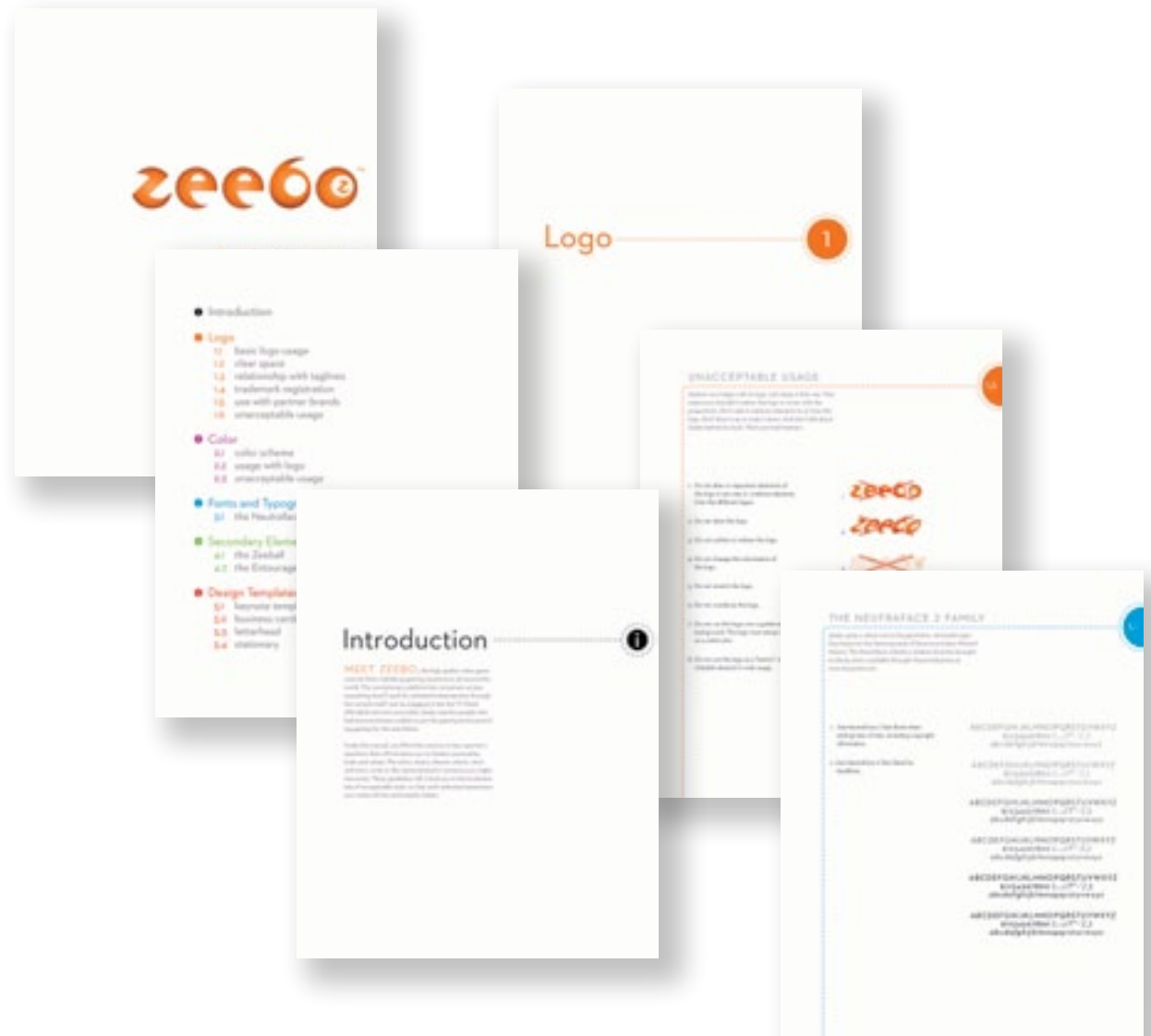


ZEEBO BRANDING GUIDELINES

Design & production

art direction: Paul Huber / Firewood, Inc.

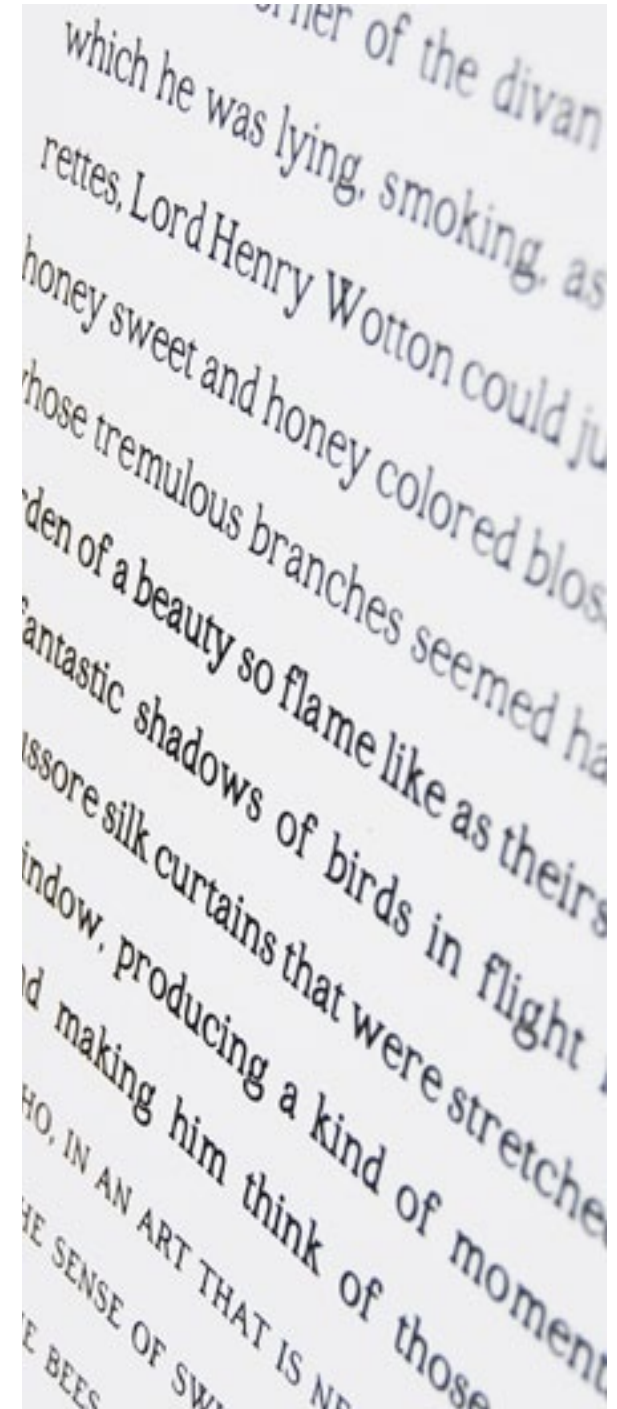
Zeebo is a gaming system that is aimed at the emerging middle class in counties like Brazil, Mexico, and China. Working with the head copy writer, I designed and redesigned a set of guidelines that complimented the logo and branding pieces as they were being created.



ANTIQUARIAN TYPEFACE

Font Design

Antiquarian began as a class assignment that turned into my own personal project to create my ideal font. I took my favorite parts from numerous traditional typefaces and fused them together in my brain and tried to translate it onto paper. The result is a fairytale-like typeface that indeed comes from my imagination.



FANTASTIC LABS

Logo Design

Logo concepts for a company specializing in music technology. The goal was to create an identity that could be used across a variety of products within the company, emphasizing a feeling of magic and creativity.



FANTASTIC LABS



FANTASTIC LABS



FANTASTIC LABS

CRAFTYKITTY.ORG

Logo & Business Card Design

The Internet is a great resource for self-taught artists and hobbyists. Craftykitty.org is a website that allows members to share their projects, instructions and resources for free. The website also serves as a photo-blog for members to journal their progress for each project.



CRAFTYKITTY.ORG



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BELLE ET BÊTE

Poster Design, Photography,
Research & Copy

“Every word we say and object we see has a history. According to Deconstructivism, if you want to understand an object or word, you have to know where it comes from. Think about how it was formed. Break the object into parts. Where did those parts come from, how were they formed? To define the parts, think about its opposite. Each part relies on its opposite to give it definition, like beautiful and ugly. Beautiful can only be defined when it is compared to something thought to be ugly. One relies on the other in order to exist. However, each person has his or her own idea about what makes an object ugly or beautiful. The definition of an object or word can never be truly and concretely defined because there are an infinite number of people trying to define it.”



SACRAMENTO KINGS
SEASON TICKET HOLDER BROCHURE

Design & art production

art direction: Paul Huber / Firewood, Inc.

